

STRATEGIC ADVISORY | ORGANIZATIONAL EFFECTIVENESS | STAKEHOLDER ENGAGEMENT | PUBLIC IMPACT

COMPANY OVERVIEW

Parker Strategic Consulting, LLC is a strategic advisory firm that partners with government agencies, nonprofit organizations, educational institutions, and community-focused leaders to strengthen organizational effectiveness, align stakeholders, and create measurable public impact.

Led by Founder and Principal Consultant Truphelia M. Parker, the firm brings more than 26 years of leadership and public service experience to complex organizational and community challenges. We combine strategic thinking, thoughtful facilitation, stakeholder-centered engagement, and practical implementation support to help organizations move from vision to action.

ADVISE • ENGAGE • IMPACT™

A signature framework connecting strategy, people, and implementation.

ADVISE

Strengthen strategy, leadership, and organizational effectiveness.

- Strategic Planning
- Organizational Assessments
- Organizational Development
- Leadership Alignment
- Leadership Development
- Implementation Planning
- Change & Transformation Strategy

ENGAGE

Build trust, strengthen relationships, and bring the right voices to the table.

- Stakeholder Engagement
- Community Engagement
- Listening Sessions
- Coalition Building
- Partnership Strategy
- Strategic Communications
- Public Outreach
- Inclusive Engagement Strategy

IMPACT

Turn strategy and engagement into coordinated action and measurable results.

- Executive & Board Facilitation
- Strategic Retreats
- Leadership Workshops
- Meeting Design & Facilitation
- Public Engagement Facilitation
- Implementation Support
- Cross-Sector Collaboration
- Community Impact Strategy

WHY PARKER STRATEGIC CONSULTING?

26+ YEARS

Leadership & Public Service Experience

FEDERAL + NONPROFIT

Bridging Government, Education & Community

TRUSTED CONVENER

Building Consensus Across Diverse Stakeholders

COMMUNITY-CENTERED

Strategy Grounded in Stakeholder Voice

EXPERIENCE THAT INFORMS THE WORK

Parker Strategic Consulting brings experience developed through more than two decades of leadership across federal government, public service, nonprofit leadership, education advocacy, strategic communications, and community engagement.

Truphelia M. Parker previously served most recently as a leader at NASA, where her work included enterprise initiatives involving strategic planning, organizational transformation, communications, outreach, stakeholder engagement, technology modernization, and cross-functional collaboration.

SELECTED LEADERSHIP & IMPACT HIGHLIGHTS

- 26+ years of leadership and public service experience.
- Led and supported complex NASA initiatives involving organizational planning, stakeholder engagement, communications, outreach, and enterprise transformation.
- Contributed to agency-level initiatives supporting NASA leadership and federal strategic priorities.
- Built relationships across government, nonprofit, education, business, and community sectors.
- Designed and facilitated strategic planning processes, stakeholder engagement initiatives, workshops, retreats, and community conversations.
- Developed communications, outreach, engagement, and implementation strategies to move organizational priorities forward.
- Recognized through multiple NASA Silver Achievement Medals and other agency honors.

IDEAL ENGAGEMENTS

Strategic Planning & Retreats

Organizational priorities, leadership alignment, and actionable implementation plans.

Organizational Assessment & Effectiveness

Structures, processes, culture, leadership alignment, and performance.

Executive & Board Facilitation

Retreats, workshops, strategic conversations, and decision-making sessions.

Stakeholder & Community Engagement

Listening sessions, community conversations, outreach, and actionable insight.

Strategic Communications & Public Engagement

Clear priorities, stronger visibility, and audience engagement.

Coalition & Partnership Development

Collaborative structures around shared priorities.

FEDERAL CONTRACTING

541611

Administrative Management and General Management Consulting Services

541618

Other Management Consulting Services

541820

Public Relations Agencies

611430

Professional and Management Development Training

541720

Research and Development in the Social Sciences and Humanities

FOUNDER & PRINCIPAL

TRUPHELIA M. PARKER

Strategic Advisor • Speaker • Facilitator • Public Impact Leader

More than 26 years of leadership and public service experience spanning federal government, nonprofit leadership, education advocacy, strategic communications, stakeholder engagement, and community impact.

CONTACT

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